



LAWYERS' ENVIRONMENTAL ACTION TEAM (LEAT)

TERMS OF REFERENCE FOR USIMAMIZI ENDELEVU WA MALIASILI END-TERM DOCUMENTARY

1. Background

Lawyers' Environmental Action Team (LEAT) is a non-governmental, not-for-profit organization dedicated to environmental management and protection in Tanzania. LEAT specializes in conducting research in natural resources management and governance, with a primary focus on areas such as land, mining, wildlife, water resources, and forests.

Additionally, LEAT actively advocates for legal amendments and policy reforms aimed at enhancing environmental protection and natural resources management. The organization also plays a crucial role in raising awareness among local communities and government agencies about the significance of adhering to good governance practices in environmental and natural resources management.

Over the years, LEAT has evolved into a community-centred organization committed to protecting the environment and promoting sustainable natural resource management.

LEAT in collaboration with Rukwa Sustainable Development Organization (RUSUDEO), the sub-awardee is implementing Usimamizi Endelevu wa Maliasili Activity that is funded by the United States Agency for International Development. The Activity spans five years from 2020 to 2025. This Activity is implemented on a cluster of 18 villages located along the Lyamba Iya Mfipa landscape in the Sumbawanga and Nkasi districts of the Rukwa region.

The goal of the Activity is to conserve biodiversity while enhancing the resilience of both the community and the ecosystem. The Activity takes a comprehensive approach, addressing an array of challenges posed to wildlife, forests, water bodies, and land resources. To achieve its intermediate results, and goals, a variety of tools and strategies in natural resources management and governance are being employed, which encompass:

- Development and implementation of inclusive land use plans;
- Improving the capacity of the community to demand accountability to duty bearers in the natural resources management sector;

- Improving the capacity of local government authorities and community on natural resources management and governance; and
- Strengthening awareness of the community on natural resources management and climate change.

The Activity uses multidisciplinary tools including land use plans (Stages 1-6), Social Accountability Monitoring, and Economic Empowerment for livelihood improvement.

LEAT aspires to inform the public on how Usimamizi Endelevu wa Maliasili Activity approaches have proved that community-based conservation is key in conserving biodiversity and building the resilience of the community and ecosystem on the effects of climate change.

Therefore, LEAT is looking for an expert and experienced Service Provider to document Activity results on the Usimamzi Endelevu wa Maliasili Activity.

2. Scope of Work

The Service Provider under the supervision of the Communication Officer will develop a 10 – 15 - minute high-quality video documentary highlighting activity results achieved and lessons learnt for the entire Activity lifetime based on the above-mentioned results areas. The video documentary should be produced in such a way that it can technically serve as a tool to inform public about the Usimamizi Endelevu wa Maliasili Activity interventions and should also serve as evidence of the joint initiative between government entities, NGOs, and private sectors, and serve as an advocacy tool to lobby for further support.

The video documentary should feature several personal stories of beneficiaries, interviews of representatives from the President's Office Regional Administration and Local Government (PO-RALG), Ministry of Natural Resources and Tourism (MNRT), National Land Use Planning Commission (NLUPC), Rukwa regional office, Nkasi, and Sumbawanga DCs, Foundation for Environmental and Community Economic Empowerment (FEECE) as well as village villages committees, economic groups, and Natural Resources Monitors from selected villages. The scope will require travel to Dodoma, Mbeya, and Rukwa whereby a Usimamizi Endelevu wa Maliasili Activity representative will travel with a videographer to the various sites. The overall message of the video should highlight:

- Inform the public how powerful community-based conservation is in building the resilience of ecosystems and communities in response to climate change effects.
- Showcase best practices of the tools applied during Activity implementation (Engagement (Government, Private Sector, NGOs); Land Use Plans, Social Accountability Monitoring, Issuance of Certificates of Customary Rights of Occupancies (CCROs), Livelihood improvement initiatives, Outreach Programs),
- Showcase the successes, strength, and impact of Usimamizi Endelevu wa Maliasili Initiatives

3. Functionality/Qualifications of the Service Provider. The service provider must have the capacity to deliver professional, comprehensible, and informative-videos showcasing how Usimamzi Endelevu wa Maliasili Activity has addressed various threats to biodiversity. The threats include illegal logging, unsustainable agriculture, charcoal business, household expansion, and uncontrolled grazing.

- Develop the documentary film's overall concept and scenario;
- Develop a production work plan for the assignment including traveling days;
- Interview Activity participants for the video;
- Visit the selected Activity villages and interact with the local communities/beneficiaries who have benefited from the Activity interventions;
- Develop the documentary script and storyboard to be used in the film;
- Perform appropriate video filming and shoot interviews with the Activity's beneficiaries and stakeholders, and produce high-quality Activity still photographs;
- Present a draft documentary film to LEAT and its partners for comments on content;
- Produce one final documentary film of 10- 15-minute-long integrating comments;
- The final product should have English subtitles;
- Adapt the final video into short videos telling the stories per theme;
- Incorporate relevant audio-visual material such as background music and scenic videos sourced from public domains or licensed under Creative Commons; and
- Deliver the final products through a cloud storage platform; final files will include completed videos in MP4 format and open files (raw project files).

3. Output

- A storyboard and script for the documentary to LEAT for approval before filming;
- Draft a documentary for LEAT and its partners at the end of the field mission and incorporate comments;
- Edited Video Recording of the scenarios captured, and the footage of the recorded stories;
- A complete 10-15-minute documentary film version with English subtitles and hand over to LEAT; and

- A 10-15 - minute final documentary, high-resolution photographs with captions (minimum 5 per location), and short impact stories from the project.

4. Required Qualifications and Experience of the Service Provider

The service provider will be required to have the following:

- More than 5 years' experience working in a similar field (15%);
- Extensive experience in producing development work-related documents and/or documentaries for NGOs and International organizations with the aim of reaching both local and international audiences (25%);
- Proficient in Swahili and English language (10%);
- Experience in working with USAID agencies and other international organizations (15%);
- Local knowledge in taking pictures/films on natural resources management and environmental conservation in Tanzania. (15%); and
- Excellent photograph and video editing skills and experience (20%).

5. Time Frame

The duration of the Assignment is expected to take 20 working days from the date of signing the contract.

Associated activities to be handled by LEAT

LEAT will coordinate the entire activity with support from the consultant including travel arrangement and appointments with interviewees.

7. How to apply

Any interested applicants should send their application documents (resume, past documentaries, work plan, and budget) to LEAT Executive Director, through P.O. Box 12605, Dar es Salaam or through email: info@leat.tz.or copy hlupembe@leat.or.tz and etibaijuka@leat.or.tz

8. Deadline for application

The deadline for sending the application is the **17th of September at 1700hrs**